



# 2019—2023 | Strategic Plan

*From the outcomes produced at the Council retreat held  
on August 6, 2019*

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# Executive Summary

## MISSION

The Idaho Council on Domestic Violence and Victim Assistance funds, promotes and supports quality services to victims of crime throughout Idaho.

## PURPOSE

The Idaho Council on Domestic Violence and Victim Assistance shall be the advisory body for programs and services affecting victims of domestic violence and other crimes in Idaho. (Pursuant to Idaho code title 39-5201)

# Executive Summary

On August 9, 2019 the Idaho Council on Domestic Violence and Victim Assistance's (ICDVVA) Council and staff participated in a half day retreat to develop a strategic plan for FY 2019-2023. After completing four key exercises, the Council adopted the following the key goals for the organization:

- 1. Serve as a key funding resource for sub-recipients in Idaho.*
- 2. Promote the work of our agency and sub-recipients.*
- 3. Support our sub-recipients and partners.*
- 4. Ensure efficient operations and organizational excellence.*

The outline on the following page is the guiding document for Council performance monitoring. This is the compilation of the main outputs from the retreat.

# Strategic Plan Roadmap

GOAL	OBJECTIVES	MEASURE(S)	TARGET
<b>Serve as a key funding resource for sub-recipients in Idaho.</b>	<ul style="list-style-type: none"> <li>Explore multi-year funding opportunities with select sub-recipients.</li> </ul>	<ul style="list-style-type: none"> <li>% of organizations with two-year funding agreements</li> </ul>	<ul style="list-style-type: none"> <li>10% of sub-recipients</li> </ul>
	<ul style="list-style-type: none"> <li>Modify the 2021 funding cycle.                             <ul style="list-style-type: none"> <li>Utilize updates from the Boise State needs assessment.</li> <li>Seek increased and aligned funding opportunities.</li> <li>Help find funding as pass through in addition to funding direct.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Completion of BSU needs assessment</li> <li>Survey reporting</li> </ul>	<ul style="list-style-type: none"> <li>FY2021 report and survey distribution</li> </ul>
	<ul style="list-style-type: none"> <li>Ensure drawdowns occur within 45 days.</li> </ul>	<ul style="list-style-type: none"> <li>% of 45 day drawdown enforcement</li> <li># of agencies outside of this window</li> </ul>	<ul style="list-style-type: none"> <li>% Baseline established</li> <li>85% compliance</li> </ul>
<b>Promote the work of our agency and sub-recipients</b>	<ul style="list-style-type: none"> <li>Create and share ICDVVA's annual report with the legislature.</li> </ul>	<ul style="list-style-type: none"> <li>Completion of separate annual report from DHW</li> </ul>	<ul style="list-style-type: none"> <li>December annually</li> </ul>
	<ul style="list-style-type: none"> <li>Host the annual conference in June.</li> </ul>	<ul style="list-style-type: none"> <li>Completion of the conference</li> </ul>	<ul style="list-style-type: none"> <li>June annually</li> </ul>
	<ul style="list-style-type: none"> <li>Promote ICDVVA and the Council as a key partner and resource in Idaho.                             <ul style="list-style-type: none"> <li>Leverage the Idaho Business Review.</li> <li>Executive director 'roadshow of presenting and promotion.</li> <li>Working with DHW communications manager.</li> <li>Attend events and trainings across Idaho.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li># of published op-eds</li> <li># of conferences presented at</li> <li># of regions visited by quarter</li> </ul>	<ul style="list-style-type: none"> <li>Four op-eds per year</li> <li>Two conference presentations</li> <li>Visit regions at least once quarterly</li> </ul>
	<ul style="list-style-type: none"> <li>Highlight the work happening of our sub-recipients.                             <ul style="list-style-type: none"> <li>Review information included on applications.</li> <li>Share earned media opportunities.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li># of sub-recipients social media shares</li> <li># of local news articles</li> <li># of stories included in annual report</li> </ul>	<ul style="list-style-type: none"> <li>Quarterly</li> </ul>

# Strategic Plan Roadmap

GOAL	OBJECTIVES	MEASURE(S)	TARGET
<b><i>Support our sub-recipients and partners.</i></b>	<ul style="list-style-type: none"> <li>Improve and track technical assistance to sub-recipients.</li> </ul>	<ul style="list-style-type: none"> <li># of sub-recipients provided technical support</li> </ul>	<ul style="list-style-type: none"> <li>75% of sub-recipients receiving support</li> </ul>
	<ul style="list-style-type: none"> <li>Streamline application and reporting processes for sub-recipients.</li> </ul>	<ul style="list-style-type: none"> <li>Survey administered to sub-recipients</li> </ul>	<ul style="list-style-type: none"> <li>80% satisfaction reported from sub-recipients</li> </ul>
	<ul style="list-style-type: none"> <li>Administer a survey to sub-recipients to understand their needs.</li> </ul>	<ul style="list-style-type: none"> <li>Qualitative feedback from sub-sub-recipients</li> </ul>	<ul style="list-style-type: none"> <li>80% survey completion rate</li> </ul>
	<ul style="list-style-type: none"> <li>Build intentional relationships with sub-recipients to ensure open communication and trust.</li> </ul>	<ul style="list-style-type: none"> <li>Survey administered to sub-sub-recipients</li> </ul>	<ul style="list-style-type: none"> <li>80% satisfaction reported from sub-recipients</li> </ul>
	<ul style="list-style-type: none"> <li>Ensure the annual conference provides training and learning opportunities for sub-recipients.</li> </ul>	<ul style="list-style-type: none"> <li># of training opportunities provided</li> <li>% of sub-recipients participating in training opportunities</li> </ul>	<ul style="list-style-type: none"> <li>6 training opportunities</li> <li>80% -sub-recipients</li> </ul>
	<ul style="list-style-type: none"> <li>Build rural and tribal relationships to foster shared understanding of our work.</li> </ul>	<ul style="list-style-type: none"> <li># of new relationships built</li> </ul>	<ul style="list-style-type: none"> <li>5 new relationships</li> </ul>

# Strategic Plan Roadmap

GOAL	OBJECTIVES	MEASURE(S)	TARGET
<b><i>Ensure efficient operations and organizational excellence.</i></b>	<ul style="list-style-type: none"> <li>Conduct site visits to sub-recipient locations.</li> </ul>	<ul style="list-style-type: none"> <li># of site visits conducted</li> </ul>	<ul style="list-style-type: none"> <li>22 site visits</li> </ul>
	<ul style="list-style-type: none"> <li>Update application rubric to reflect current requirements.</li> </ul>	<ul style="list-style-type: none"> <li>Application updates using BSU needs assessment</li> </ul>	<ul style="list-style-type: none"> <li>FY 2021</li> </ul>
	<ul style="list-style-type: none"> <li>Set up evaluation criteria for programs and sub-recipients to measure how well they provide services.</li> </ul>	<ul style="list-style-type: none"> <li>Creation of an evaluation process</li> </ul>	<ul style="list-style-type: none"> <li>FY 21 deployment</li> </ul>
	<ul style="list-style-type: none"> <li>Improve the results of the Department of Justice audit.</li> </ul>	<ul style="list-style-type: none"> <li># of recommendations from DOJ</li> </ul>	<ul style="list-style-type: none"> <li>Resolve recommendations from FY20 audit.</li> <li>Receive less than 17 recommendations in future audits</li> </ul>
	<ul style="list-style-type: none"> <li>Add at least two FTE positions that include necessary subject matter expertise.</li> </ul>	<ul style="list-style-type: none"> <li># of full-time positions filled</li> </ul>	<ul style="list-style-type: none"> <li>FY2020 hiring of researcher</li> </ul>
	<ul style="list-style-type: none"> <li>Redesign the ICDVVA website.</li> </ul>	<ul style="list-style-type: none"> <li>Completion of redesign</li> </ul>	<ul style="list-style-type: none"> <li>December 2019</li> </ul>
	<ul style="list-style-type: none"> <li>Implement a grant management system.</li> </ul>	<ul style="list-style-type: none"> <li>Launch of the grant management system</li> </ul>	<ul style="list-style-type: none"> <li>July 2020 implementation</li> </ul>