

LOGIC MODELS COME IN VARIOUS SHAPES AND SIZES

“Logic models come in as many sizes and shapes as the programs they represent”

[W. F. Kellogg Foundation, 2001, p. 7]

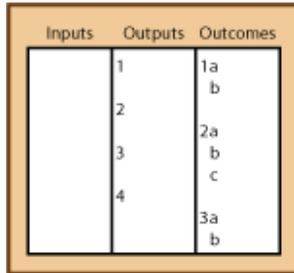
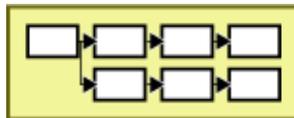
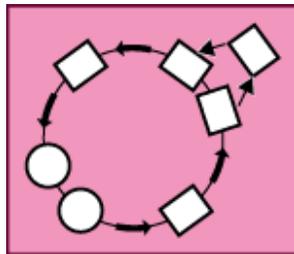


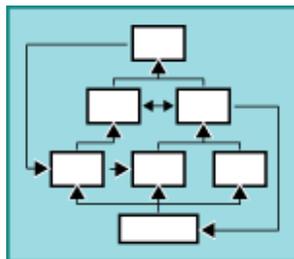
Table format. Sometimes a logic model is built as a table with lists of items in the input, output, and outcome columns. The model may include limited directional arrows to illustrate connections and relationships. It may include numbered lists to show order within a column or to indicate rows of connections across the columns.



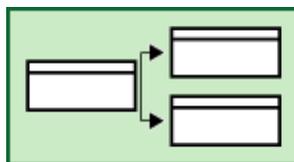
Flow-chart format. These logic models use boxes, with lines and arrows connecting the boxes to illustrate the causal linkages. Boxes may be numbered.



Some logic models use circles and other shapes. We've had community groups use metaphors such as oysters, trees, footprints, and an octopus to depict their programs. Individual cultural groups may prefer other forms and presentations such as circles and storyboarding.



Some logic models are simple; others are complex. Some are vertical; others are horizontal



Some logic models are abbreviated and show only key components to be highlighted; some don't include assumptions, situation, or external factors; some only include outputs and outcomes.

Remember that the logic model is just a MODEL. In the effort to simplify and communicate using one page, we often produce logic models that abbreviate program complexities. Most important is that the logic model be **clear** and **understandable** to those who will use it. To capture the program theory, the logic model needs to show the logical linkages between and among elements.

- Think about who will use the logic model--to/with whom the logic model is to communicate: you or your staff, funders, administrators, elected officials.
- Settle on a graphic representation that best fits the **user** and **use**.
- Recognize that deciding on a single image that displays the program theory is often the most difficult part of developing and using a logic model.